Multimedia
Santa Teresa High School

Curious about working in the graphic design and entertainment industry? The four-year Multimedia program at Santa Teresa helps you develop the technical and leadership skills that are key for success in the design world. You'll plan and execute design projects for the community and have access to local internships and regional competitions.

Even if you're not sure if you want to pursue a career in art or design, the critical thinking, tools and leadership skills you learn are demanded by colleges and can be applied to most real-world opportunities.

By the end of the program, you'll have:

- A digital multimedia portfolio (logos, business card, letterhead, commercial designs)
- Solved complex visual design problems
- Composed music using digital audio software
- Samples of websites created with multimedia content
- A portfolio of digital animations and videos with audio
- Used industry software such as Photoshop and Illustrator

Students who have completed the Multimedia Program have gone on to:

- Attend art colleges, both in and out of state (CalArts, Pratt, San Jose State, Cogswell Polytechnic College, etc.).
- Become working media professionals: graphic designer, media designer, product designer, mobile developer, market director
- Run a business (both media and non-media related)
- Become a community college newspaper editor-in-chief
- Work as a PR director, media planner/buyer, etc.
- Design business cards for their own cleaning business
- Operate their own music recording studio

More Information

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EAST SIDE
HIGH SCHOOL DISTRICT
Silicon Valley

Grow leadership and technical skills as you engage with the professional world. Opportunities include:

You'll learn the skills to succeed in a variety of careers in animation. In addition to earning BA's or advanced fine arts degrees from major colleges, we've seen graduates work as animators, storyboard artists, graphic designers and more at:

o Competing in local and regional media contests

o Exhibiting work at San Jose Downtown Doors, Los Gatos New Museum of Art

o Designing for local clients in real world projects (identity design, business logos, stationery, websites, etc.).

o Designing for the school community in real world projects

- Annual graduation cover design contest

- Annual Honor Night program cover design contest

- School Art Fair website

What types of certification can I get?

o AP Credit for Visual Arts

"Since I've graduated from Santa Teresa, I've completed my Bachelor of Fine Arts degree, and have been employed as a graphic designer ever since, working with companies like Inkling, Mirada and various other small design studios in San Francisco and Los Angeles. None of this would've been possible without the multimedia magnet program at Santa Teresa."

- Pierre Nguyen, Multimedia graduate

How Do I Enroll?

Visit **eastsidecareerpathways.org/apply** and apply online.

Note that due to popular demand and limited class size, we cannot accept late applications. When there are more applicants than spaces, we'll hold a public lottery to determine who gets in.