

James Lick High School

Increase use of facilities (outside organizations) – dollars, revenue

Community dinner/dance , field

More community involvement – local business

Grant writing and researching

ESPN and other corporate sponsors – associated with team (tickets, uniforms, fields)

Alumni donations

Developer / Swenson

Pay to play – offset costs for district

Reduce coach stipends or coach for free (spirit leaders)

ESUHSD website – highlight sponsors

Donation of equipment and reconditioning costs

*Ask our vendors to donate

Rallies in Sacramento

Increase communication – meetings, updates, announcements re budget and ideas